Performance Improvement

Business Consulting and Training



Roddy Feely – Principal Consultant Bellevue Creative Solutions Ltd

- 25 years experience working in International Markets across a number of industry sectors
 - Food
 - FMCG
 - Luxury Goods
 - Agriculture
- Crossed over from S&M to Operations
- Set-up on my own in Sept 2012
- http://bellevuecreativesolutions.com/

My Background.....

Performance Improvement Services

- Business Development and Growth
 - Business Strategy & Planning
 - Exporting & International Marketing
 - Mentoring
- People Development and Growth
 - Training
 - Coaching

My Business.....

- Glanbia Consumer Division
- Labplan Ltd
- Enterprise Ireland (Advocate & Mentor)
- County Enterprise Boards (Mentor)
- E. Sinnott Design Partners
- The Packaging Hub
- United Nations Conference on Trade & Development

Sample Customers.....



United Nations Conference on Trade & Development

CONTRACT: Tender process

PROJECT: Design & write a course on International Marketing & Export Promotion including training manuals and ToT of local trainers. (Minimum 36 hours)

CLIENT: Palestinian Shippers' Council (PSC), Ramallah

TARGET: Palestinian SMEs.....first time & already exporting

Sample project.....



- Continuing to "reinvent" myself....
- Advice about building my business
- Developing & expanding my network
- Finding and working with Associates

Interested in