

# Opportunities in a Time of Change IMCA Conference

The IMCA Conference at Aviva Stadium on Thursday October 19<sup>th</sup>, 2017 features a unique mix of expert speakers, panel discussions, Medal award ceremony and recipient keynote address.

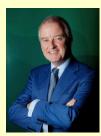
The Conference comprises two main elements, aimed at consulting practices of all sizes:

- Presentations (14:00 17:00); an exciting range of speakers will address the theme of opportunities from change and the requirements for success in this.
- Medal Award (17:00 17:45) Presentation of the Institute's 2017 Medal to Caroline Keeling, CEO of Keeling Group.

# Speaker profiles

## Conference 14:00 - 17:00

# Brexit - Turning Challenge into Opportunity



**John McGrane** is Director General of The British Irish Chamber of Commerce, a private sector organisation which he co-founded to represent businesses with interests in the two islands and their economies. He is a retired financial services professional having completed a 40-year career with Royal Bank of Scotland / Ulster Bank Group in Ireland. His career has spanned substantial initiatives in the enterprise and corporate sectors, both indigenous and FDI. He is Founder of NSI Technology, a tech start-up which helps Not For Profits become Not For Losses. He is a Director at Dublin Chamber of Commerce and various charities, and retains active roles in the Cultural, Tourism and Trade Development sectors, having served on several related Boards and Government Taskforces.

# Helping businesses navigate through Brexit

**Aidan Gough** in his role as Strategy and Policy Director with InterTradeIreland, advises on collaborative strategy, policy and initiatives to help boost North / South economic co-operation to the mutual benefit of both economies on the island. He leads InterTradeIreland's policy and research team to identify areas where joint Government intervention can help to create an environment where it is easier to do business and increase the competitiveness of individual businesses and the island in the global economy. Prior to joining InterTradeIreland in 2000, Aidan was Director of the Northern Ireland Economic Council.



## The power of the network in a time of change



**Brendan Foster** leads Grant Thornton's Operational Advisory Division which includes Business Consulting, IT Business Consulting, Cyber Security, Forensics, Business Risk Services and Renewables. He is also currently President of Dublin Chamber of Commerce. Brendan has in-depth knowledge of financial analysis, infrastructure and budgetary control. A strong advocate of business planning and strategic positioning, he helps clients identify key business drivers and formulate action plans to deliver objectives. He has successfully completed specialist assignments for Government departments, local authority, state agencies and related bodies.

#### Workforce of the Future - the competing forces shaping 2030

**Ger Twomey** is Senior Manager in the People & Organisation Consulting practice of PwC, specialising in organisation development & design, development and execution of people strategies for organisations and in HR functional operating model design and effectiveness. Prior to joining PwC, Ger held senior HR roles in industry. With PwC she has worked on many Organisation Design engagements for public sector organisations, organisation culture reviews as well as HR functional reviews, and the development of people & HR strategies across both public and private sectors.







#### Panel Discussions facilitator

**Paul Cunningham** is a broadcaster, documentary maker and author who is currently Editor of RTE News and Current Affairs flagship political programme - The Week In Politics. He was based in Brussels 2011 – 2014 as RTE's Europe Correspondent during the height of the currency crisis. For a decade prior to that, he was the company's Environment Correspondent. As well as being a stand-in presenter, Paul has specialised in covering wars and disasters around the world. He has written two books - 'Ireland's Burning - How climate change will affect you' and 'A Case of Bad Blood - the HIV / Hep C scandal'.

#### IMCA Medal Award 17:00 - 17:45

#### IMCA 2017 Medal Recipient



Caroline Keeling is CEO of Keelings, a 100% Irish-owned family business which started producing fruits and salads on their farm in the 1930's supplying the local Dublin markets. Keelings are focused on growing and sourcing the best fresh produce from around the world. The Company has expanded to its current size with 5 divisions – Keelings Retail, Keelings Fresh, Keelings Market, Keelings International and Keelings Solutions. Keelings is headquartered in Food Central, Co. Dublin but has operations around Ireland, in the UK, Europe and Asia. Keelings employs over 2,000 people.

It launched its branded range of produce in 2010 and since then has gone from strength to strength. Kantar Worldpanel ranked Keelings No.17 in the Top 100 FMCG

brands in Ireland this year. As well as fresh produce, Keelings has developed produce-specific ERP software solutions, consultancy and management services. Keelings Solutions supplies a suite of software and services that provides industry focused solutions in procurement, stock management, warehouse and production planning, as well as sales and quality assurance.

Caroline is Chair of Bord Bia's Horticultural Board, Chair of the Dublin Action Plan for Jobs Implementation Committee, Member of the Export Trade Council, Ambassador for The Women's Fund for Ireland, Board Member of the Ifrah Foundation, Board Member of National Maternity Hospital Foundation and Member of the Countess Markievicz Circle.