

IMCA NEWS

Institute of Management Consultants and Advisers

Grad Student News:

DCU has Masters Students Available to do Market Research on Your Business
Submit Your Interest ASAP to Dr. Michele O'Sullivan in DCU Business School. This module will run from Sept to Dec 2021 and students have to complete a research project for a company as part of their continuous assessments. If you have some marketing research you want to do, and are happy for this to be undertaken by a group of students, please email Michele O'Sullivan at:
michele.osullivan@dcu.ie



IMCA Board 2021

John Byrne	President
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Ciaran Branigan	Treasurer
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Google Digital Garage

The Institute is delighted to announce a new collaboration with Google Digital Garage, offering cutting edge Masterclasses via live webinar.

We will be cohosting a series of cutting edge Masterclasses over the September - October period which are designed to help grow your business and develop new skills and which IMCA members can access free.



Institute members can access our launch Masterclass earlier this summer with Google's Niamh Ryan [HERE](#)

We will be sending you out booking details presently which you may share with Colleagues and Clients who you may wish to invite as your guests. In the meantime **Diary Dates** are as follows and CPD will be available. Keep an eye on our [LinkedIn](#) page and be sure to follow us !



Best of luck

Institute members **Xcentuate Management Solutions** led by Ray Bowe are participating in this years International Constantinus competition and flying the flag for Ireland.

This prestigious global competition is an annual one who's primary aim is to draw international attention to the management consulting sector as well as the exceptional individual consulting projects that are developed every year and is awarded exclusively by the International Council of Management Consulting Institutes (ICMCI)

Further details on the award may be found at this [link](#).

TRIENNIAL HIGH TRUST FULL MEMBERSHIP ASSESSMENT REVIEW

The Institute passed its Triennial Review with flying colours and is duly authorised to award and re-certify members with the designation Certified Management Consultant **CMC** for the period 2021-2024



The dates for the next series which will take place between 10.30-11.30 am are:

- Thus, 16/09/2021 - **Get started with SEO**
- Thus, 30/09/2021 - **Master Google Ads**
- Thus, 14/10/2021 - **Social Media Strategy**
- Thus, 28/10/2021 - **Make your Website work for you**

The Corporate Governance Association of Ireland

We are delighted to welcome our colleagues from the **Corporate Governance Association of Ireland (CGAI)**



on joining and becoming a SIG of the Institute this summer. This a very positive development for both organisations as the IMCA will now be the new home for the CGAI and all its members. Given the importance of corporate governance in the management consulting world we look forward to fruitful collaboration and partnership in the years ahead.

The Launch of the Chartered Management Consultant (ChMC) Award

We are pleased to announce that our colleagues in the MCA and CMI have launched this prestigious



programme which allows the award of Chartered Management Consultant status to be granted to consultants who comply with rigorous entry criteria and sign up to a code of ethics and commit to continuing professional development in their career path. We have already had significant interest amongst the Irish members of the Institute and we are happy to provide you with any information you require or equally you can go to the following [link](#) and research the award which is the highest one can achieve in the profession. Alternatively feel free to contact us at admin@imca.ie for assistance.



ISO 20700

Management Consultancy Standards



CMC - GLOBAL

Professionalism in management consultancy has led to an increased quality orientation of the screening and selection of an appropriate consultancy. It also results in a greater emphasis on standardisation in project delivery for clients. The first standard for management consultancy services the EN16114:2011 “Management consultancy services” was developed by the European management consulting industry and published in 2011. The next level of a service standard the **ISO 20700** is now a reality as a commonly accepted and recognised process for qualified accredited consultants. The Institute will be in a position to offer certification to members later this year and are now seeking expressions of interest from those members who wish to have their practices or themselves certified and wish to declare themselves as providers of management consultancy services who deliver their services according to ISO 20700 and to use the designation and logos as part of their client added value package. Please contact patrick@imca.ie for further details.



The Institute has hosted over 50 virtual events and masterclasses on subjects such as Resilience, Remote Working, The Future of Consulting, How to stand out from the Crowd, How to Rock your LinkedIn profile, How to Grow your Consulting Practice etc to name but a few since the pandemic began last March. Universally well received and strongly supported with high numbers attending we regularly get requests for copies of these seminars given the exceptionally content rich contributions from people such as **Prof Simon Haslam**, **Prof Joe O Mahony**, **Jim Powers**, **Clare Jennings**, **Terry O Brian**, **Joe Houghton**, **Fiona O Connor** and of course **Pat Falvey** who finished up a powerful presentation with a rousing song. Accordingly the links to some of these presentations are contained on the highlighted names and we hope you enjoy them again and please feel free to share the knowledge with your colleagues and clients.

THE ASK - As we progress back to what hopefully will be a better normal we have appreciated your support over the last difficult year and look forward to working with you over the years ahead and to the end we would be obliged if you are not already doing so if you would continue to **Follow** the Institute on **TWITTER** and **LINKEDIN** and also keep an eye on our **EVENTBRITE** platform as we use this for all our events

In the meantime enjoy your summer and stay safe - Patrick Downes

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